ABSTRACT OF THE DISCLOSURE

DSC 60 collects operation information representing an operation state of DSC, (for example, a total number of times that photographing is carried out, numbers of uses of each of various kinds of photographing modes, and a number of uses of a flash) and the collected information is recorded in a recording medium. The operation information is read out from the recording medium when a customer requests a DPE-request accepting shop for photographic processing, transferred to a data center through a communication network, and stored in a photograph-related information DB. A camera manufacturer regularly receives from a data center operation information corresponding to DSC which is manufactured by the camera manufacturer. The received operation information is tabulated for each model of DSC for analysis and used for improvement of DSC and development of a next generation model of DSC.